



BlindIQ | Industry Management

Reseller

Product Overview

The BlindIQ (Reseller) system is an in-house, multi-operator, Windows desktop application that connects with a SQL database back-end (Hosted either on-site or on our production server overseas)

It can track Stages of quote, order and invoice (with validation and business logic), allows for auto and manual track-able statuses on all orders. Provides Customer and Lead management, Supplier Purchase Order splitting and emailing, Delivery Schedules and Reporting on Customer, Product and Daily Sales, Work in Progress, Rep Commissions, and much more...

It has a built-in SMS communication interface (utilising the Clickatell gateway for SMS credit bundle purchases)

Optionally, it also has the ability to integrate with Pastel Evolution (using a mutually exclusive system called Reflow provided by a 3rd party vendor)

It also integrates seamlessly with any Supplier using the Supplier version of the BlindIQ system (currently Blind Designs only), allowing easy import of product ranges, colours, fixes, controls and Price Matrices via drag and drop. It also allows easy exporting of Purchase Orders (per Supplier) to easily import into their system saving time and eliminating possible error during recapture.

It uses a price matrix and product Type/Range selection trigger system that allows importing cross-tab price sheets from Excel for Width/Drop calculations and Variant Options management (such as Cleat Colour, Cut Out, Valance etc.) for Suppliers not yet utilising the BlindIQ system.

Currently, it does not provide an e-commerce end-customer front-end solution yet – this is earmarked for a possible future version. However, optional development and integration thereof can be commissioned privately according to your own specification.

Licensing

Currently, the license fee for the software is R40 000 once-off for the latest available version (including limited-time support). Once-off upgrades are available at half the license fee or a "Passive Update" annual subscription is available (details below).

Support and Upgrades

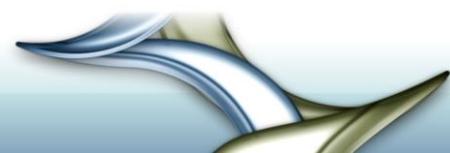
A "Passive Update" subscription is available for a R12 000 annually renewable subscription fee which provides periodic minor-version updates including bug fixes, improvements and new features made available during the course of the subscription year.

It also includes standard escalated support (Which requires in-house first-line support personnel who can then escalate unresolved issues to Blugecko Support)

Further Support Levels are available on monthly retainer which range from user-direct support to full customisation and development.

Evaluation

We can offer onsite installation and a 30-60 day evaluation version to see if it meets your needs, obligation free.



Screenshots

The screenshot shows the 'BlindIQ | Control Panel (30 day Evaluation)' interface. It features several data visualization and management components:

- Sales History:** A bar chart comparing sales for 2013 (blue) and 2012 (red) across months from Jan to Dec. The y-axis ranges from 0 to 6000.
- Top Selling Items:** A table listing products and their quantities.

Product	Qty
Product A	98
Product B	76
Product C	22
Product D	3
- Top Customers by Sales:** A table listing customers and their total sales.

Customer	Sales
Customer A	84 123.00
Customer B	66 448.00
Customer C	54 988.00
Customer D	3 102.00
- Reminders:** A table with columns for Date, Record, Message, and Sender. It currently shows 0 reminders listed.
- Delivery Dates:** A table with columns for Product, Normal Delivery, Can Rush, Rush Delivery, and Rush Limitations.

Product	Normal Delivery	Can Rush	Rush Delivery	Rush Limitations
Alterations	4	<input type="checkbox"/>	0	
Aluminium Venetians	9	<input checked="" type="checkbox"/>	7	
Apex, Vision & Designer F...	15	<input type="checkbox"/>	0	
Bamboo Blinds	10	<input checked="" type="checkbox"/>	7	
Channel X	15	<input type="checkbox"/>	0	
Components	3	<input checked="" type="checkbox"/>	2	
Curtain Tracks	5	<input checked="" type="checkbox"/>	4	
Motorised Blinds	12	<input type="checkbox"/>	0	
Outdoor freehang Blinds	12	<input type="checkbox"/>	0	
Retro Regency	11	<input type="checkbox"/>	0	
Roller	12	<input checked="" type="checkbox"/>	9	

The screenshot shows the 'Leads' management interface. It includes a form for adding a new lead and a lead history table.

Add New Lead Form:

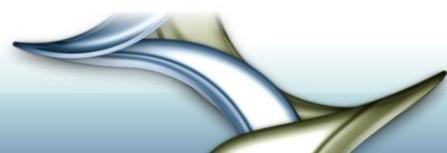
- Company:** [Text Field]
- Client:** [Dropdown Menu]
- Product:** [Dropdown Menu]
- Contact:** [Text Field]
- Phone:** [Text Field]
- Email:** [Text Field]
- Code:** [Text Field]
- Source:** [Dropdown Menu]
- Cell:** [Text Field]
- Lead Date:** 28 May 2013
- Allocated Rep:** [Dropdown Menu]
- Lead Stage:** Pending
- Address:** [Text Area]
- Location:** [Dropdown Menu]
- Appointment:** 28 May 2013 | 18:30
- Follow Up:** 28 May 2013 | 18:30
- Comments:** [Text Area]

Lead History Table:

Date/Time	Comments

Footer:

- Created on 28 May 2013 by Riaan van Dyk
- Edited on 28 May 2013 by Riaan van Dyk
- Buttons: + (New), ✓ (Save), ✗ (Cancel)



Customers

Search Editor

Add New Client No issues detected

Name: VAT No:

Code: Class: + Alloc. Rep: +

Area: + Rel. Manager: +

Billing Address:

Delivery Address:

Default Delivery: +

Contact Person:

Phone: Email Marketing

Cell: SMS Permitted

Fax: Preferred:

Email (admin):

Email (accounts):

Email (marketing):

Created on 29 May 2013 by Riaan van Dyk

Edited on 29 May 2013 by Riaan van Dyk

Order (0)

Search New Order

Customer: + Preferred Comm: N/A Method: +

Lead: + Order Num: Address:

CO Num: Type: + Rep: + Pastel Ref:

Req Date: Quote Date: Invoice Num: Completion Date:

Order Date: Invoice Date: Cancelled Date:

Item	Qty	Location	Supplier	Blind Type	Blind Range	Colour	Width	Drop	Fix	Control 1	Control 2

Quote	Order	Date/Time	Comments

Total	Deposit	Cost
Job:	0.00	
Discount:	0.00	
Delivery:	0.00	
Sub Total:	0.00	
VAT:	<input checked="" type="checkbox"/> 0.00	
Total:	0.00	

Created on: 28 May 2013 by: Riaan van Dyk Last Edited on: 28 May 2013 by: Riaan van Dyk

Matrices

Search Editor

35mm Aluminium A (16)

Name: 35mm Aluminium A

Supplier: Blind Designs

Price

Input Sequence	Input Name	Input Value	Input List	Required	Height	600	800	1000
A	Cut Out LH			<input type="checkbox"/>		33	33	33
B	Cut Out RH			<input type="checkbox"/>		33	33	33
C	Hold Downs		Yes	<input type="checkbox"/>	0	0	0	0
				<input type="checkbox"/>	600	200	240	279
				<input type="checkbox"/>	800	217	263	309
				<input type="checkbox"/>	1000	237	289	338
				<input type="checkbox"/>	1200	256	312	368
				<input type="checkbox"/>	1400	273	335	398
				<input type="checkbox"/>	1600	292	358	427
				<input type="checkbox"/>	1800	312	384	457
				<input type="checkbox"/>	2000	329	407	486
				<input type="checkbox"/>	2200	348	430	516
				<input type="checkbox"/>	2400	368	457	545
				<input type="checkbox"/>	2600	384	480	572
				<input type="checkbox"/>	2800	404	503	601
				<input type="checkbox"/>	3000	424	529	631

Triggers

Supplier	Type	Range
Blind Des...	35mm Al...	Standard

Created on 23/7/2010 by

Edited on 15/3/2013 by

